

✓ ✗ ○ *The Plan* plan the work work the plan

By Lauren Truslow

THE PLAN BY LAUREN TRUSLOW

ABOUT

The Plan by Lauren Truslow is a lifestyle brand that provides more than a space to schedule the days in your life, but also to make sure there's life in your days. It is a place to plan, learn and grow the best version of you.

Carefully curated to keep you on track and elevate your day-to-day, The Plan by Lauren Truslow gives you more than just a place to write your appointments and events, with sections for meal prep, goal setting, important dates, and more, The Plan is the one place where you can find it all.

Our small, female-led business employs a team of hardworking women, who strive each day to make our products and collections the best they can be. We work with up-and-coming female artists, female chefs and the amazing women in our lives to source and create the resources every woman needs.

LET'S COLLABORATE

THE PROGRAM

We are looking for inspiring female leaders to create content and share our story and products with the world. If you are organized, driven, juggling a lot, and trying to take care of the whole you -You're just the person we are looking for!

We invite you to join us in a mutually beneficial collaboration where you will receive the newest version of The Plan as well as opportunities for commission, and in return, you'll provide content featuring The Plan and our product lines.

THE EXPECTATIONS



INSTA POST



INSTA STORIES

An initial, approved post to your Instagram grid and monthly Instagram stories. TikTok post(s) covering predetermined topics - meal prep, organization, self-care, planning, and more!

Additional content can be posted to the social platform(s) of choice. Various platforms will be considered for approval upon request.



TIK TOK



BLOG POST OR PIN

In addition, you will be asked to provide 2-3 photos and a short quote to be featured our ambassador highlight series.



THE PROGRAM PERKS



FREE PRODUCTS



DISCOUNT CODES



SALES COMMISSION



EXCLUSIVE SNEAK PEAKS

As an influencer for The Plan, you will receive a complimentary copy of The Plan, or a specialty planner of choice, a unique promo code to share with your followers for a discount, and 10% of the revenue from purchases made using your code. Plus, you will be joining a network of female entrepreneurs, artists, bloggers, etc all ready to support other women!

COMMISSION TIERS



10% commission on sales from your link



15% commission on sales once you hit \$500 in sales



20% commission on sales once you hit \$1,000 in sales

Quick Facts



MADE BY WOMEN FOR WOMEN

At The Plan, we are all about empowering and supporting women. Led by Lauren Truslow, our team of passionate women work with small business partners & a group of hand selected female art & design professionals to create the best planners and products for you.



SIMPLE & CLEAN AESTHETIC

Crisp and clean with a touch of fun, The Plan allows you to visualize your life clearly. Our layouts have been curated to reduce clutter, organize your thoughts & make your days count.



FOCUS ON THE WHOLE YOU

Everything you need to become the best version of yourself under one cover. The Plan provides a space to not only plan your day but takes it a step further with sections for meal prep, home organization, goal setting, wellness tracking, & self-care.



MADE IN THE USA

The Plan is proudly designed, printed, hand-coiled, and packaged in Columbia, South Carolina. Plus, each planner features artwork exclusively created for The Plan by talented artists from across the U.S.



Let's Connect

FOLLOW ON PINTEREST, INSTAGRAM AND YOUTUBE
@THEPLANBYLAURENTRUSLOW @LAURENTRUSLOW

SHOP: WWW.THEPLANBYLAURENTRUSLOW
LISTEN ON SPOTIFY: A GIRL IN SWEATY SPANDEX